

Statement of Work

Oak & Pixel, LLC

512 Ridgewood Rd, Key Biscayne, FL 33149

lucas@oakpixelstudios.com

1. Scope of work

Oak & Pixel will design, build, and launch a new website for the Client consisting of up to four pages (Home, About, Services, and Contact), built to display correctly on mobile and desktop and served securely over HTTPS.

The project includes:

- Custom design based on the Client's brand, content, and the materials provided at intake
- Copywriting for the site, with the option for the Client to provide their own text if they prefer
- A working contact method (contact form, click-to-call, or click-to-email)
- Launch onto the Client's domain and ongoing hosting as described in Section 5

The Client confirms that all materials they provide (including logos, photos, and text) are owned by them or properly licensed for use on their website.

2. Out of scope

The following are not included in this build and are available as separately quoted work: additional pages beyond those listed above; added functionality such as online booking, payments, user accounts, or e-commerce; and full redesigns after the site has been approved.

3. Revisions

The build includes **two rounds of revisions**. Each round is a single consolidated list of up to **seven** individual changes (for example, replacing a photo, rewriting a section, or adjusting a color). Changes must be submitted together as one list per round rather than one at a time.

New pages, new functionality, and full redesigns are not revisions and are quoted separately. After two rounds, further changes are handled through the post-launch menu in Section 6.

4. Timeline

Oak & Pixel targets completion within **one business week** of receiving the Client's deposit and completed intake form.

Two conditions affect this timeline. First, the schedule counts only business days on which Oak & Pixel is not waiting on the Client for materials, feedback, approvals, or domain access; time spent waiting on the Client does not count against the deadline. Second, revision requests may extend the timeline by a reasonable amount proportional to the scope of the changes.

If the Client is unresponsive for **30 consecutive days**, the project may be closed and the deposit retained as payment for work performed. A closed project can be reopened at Oak & Pixel's discretion and may require a new quote.

5. Payment and hosting

Total project price: \$899

Deposit, due before work begins: **\$450**

Balance, due after Client approval and before the site goes live: **\$449**

The Client approves the site by confirming in writing (email is sufficient) that the preview version is accepted. The deposit is non-refundable once work has begun. If Oak & Pixel cancels the project for reasons other than Client non-payment or unresponsiveness, any payments for work not performed will be refunded.

Hosting: \$39 per month, beginning at launch. Hosting is month to month and the Client may cancel at any time; on cancellation, the site files are handed off as described in Section 7. Hosting includes uptime, security (SSL), and up to two minor content edits per month (text or image changes) with a turnaround of 48 to 72 hours. Structural changes are priced separately as described in Section 6.

The site goes live once the balance is paid. Hosting may be paused if a monthly payment fails.

6. Post-launch changes

Changes beyond the two included monthly edits are available at the following rates, quoted and paid before work begins:

Item	Price
Additional minor content edit (beyond the 2 per month included)	\$30 each
New page	\$99
New section or block on an existing page	\$59
Seasonal or promotional update	\$59
Design refresh	\$449
Rush turnaround	+\$50

7. Ownership and termination

The Client owns their domain and, once paid for in full, their completed website. If the hosting relationship ends for any reason, the Client receives their complete site files and retains their domain, with a reasonable handoff period so the site remains online on a host the Client controls. No part of a paid-for site is withheld.

8. Governing law

This agreement is governed by the laws of the State of Florida.

9. Acceptance

This agreement is accepted when the deposit is paid. By paying the deposit, the Client confirms they have read and agree to this Statement of Work.